

Towards VISION ZERO

Fatalities and Serious Injuries

8th International Conference on URBAN TRAFFIC Safety
April 25-28, 2016 | Edmonton, Alberta, Canada



PROGRAM



CONFERENCE PROGRAM

Monday | April 25, 2016

0730 Registration / Exhibits / Continental Breakfast

0830 **Opening Ceremony**

Master of Ceremony, Pamela McCulloch, City of Edmonton

Trish Roth, Chiefs Executive Assistant, Alexis First Nation
Cathy Palmer, Chair, Edmonton Police Commission
Gerry Shimko, Executive Director, Office of Traffic Safety, City of Edmonton
Jeff Calibaba, Chief Operating Officer, Alberta Traffic Supply & Carrie Doll, Consultant

Voices for Traffic Safety

Presenter: Al Pfannmuller, P.Eng., Prince George, BC

0900 Keynote:

Road Safety Leadership Around the World: Vision Zero
Presenter: Soames Job, Ph.D., Global Lead Road Safety & Head, Global Road Safety Facility (GRSF), World Bank, Washington DC

1015 Break

1045 Concurrent Sessions

Enforcement

A1: Assessing the Safety Effects of Excessive Speeding Legislation in Canada
SALON 2
Presenters: Karim El-Basyouny, PhD. & Suliman Gargoum, University of Alberta

Engineering / Evaluation

A2 Mapping Tools to Improve Cyclist Safety
SALON 3
Presenter: Ben Jestico, University of Victoria, Spatial Pattern Analysis and Research Lab (SPAR), Victoria, BC, Canada

Road User Behaviour

A3: Automated video-based analysis of microscopic road user behaviour for safety applications
SALON 4
Presenter: Tarek Sayed, PhD., University of British Columbia

Education / Engagement

A4 Engaging Communities and Changing Lives
SALON 5
Presenter: Jim Diers, Ph.D., Neighbor Power, Washington, USA

1145 Hosted Lunch

1300 Concurrent Sessions

Enforcement

B1: Speed Management: The Edmonton Approach
SALON 2
Presenters: Scott McDonald & Dennis Tetreault, City of Edmonton, Office of Traffic Safety, Alberta

Engineering/Evaluation

B2: Towards Zero Fatalities
SALON 3
Presenter: Jessica Truong, Programmes Director & Asia Pacific Coordinator, Global NCAP, UK

Road User Behaviour

B3 Driving High: Addressing Legalized Marijuana
SALON 4
Presenter: Lt. Col Eldridge, Colorado State Patrol, USA

Education / Engagement

B4 Drop It and Drive !
SALON 5
Presenter: Karen Bowman, Founder & Executive Director, Drop It And Drive, Distracted Driving Prevention and Workplace Safety, Victoria, BC, Canada

1415 Break

1430 Keynote: Voices for Traffic Safety

Presenter: Anthony Brown, Motivational Speaker, Nova Scotia, Canada

Closing Remarks

An Evening Dinner & Social — Fort Edmonton Park (*See the registration desk for details*)

Tuesday | April 26, 2016

0730 Registration / Exhibits / Continental Breakfast

0830 **Opening Remarks**

Councilor Dave Loken, City of Edmonton

0900 **Keynote:** Towards Zero: Collaborations & Leadership

Presenter: Presenter: Amy Porath-Waller, Ph.D., Director, Research and Policy, Canadian Centre for Substance Abuse, Ottawa, Canada

1015 Break

1045 Concurrent Sessions

Enforcement

C1: Mobile Photo Enforcement: Visualizing Program Guidelines and Deployment Decisions
SALON 2
Presenters: Karim El-Basyouny, PhD., & Naomi Li, University of Alberta, Canada

Engineering / Evaluation

C2 Towards Vision Zero, Office of Traffic Safety
SALON 3
Presenters: Shewkar Ibrahim, and Tazul Islam, PhD., Office of Traffic Safety, Edmonton, Canada

Road User Behaviour

C3 Out of the Car, Into the Community: Lessons Learned
SALON 4
Presenter: Shawn Bravender, B.Sc., RPP, MCIP, CET, IAP2, Community Engagement Consultant, Community Development, Stantec, Edmonton, Canada

1145 Hosted Lunch

1300 Concurrent Sessions

Enforcement

D1: The Use of Smartphone Application to Improve Road Safety
SALON 2
Presenter: Ran Li, University of Alberta, Edmonton, Canada

Engineering / Evaluation

D2 Reflecting Public Input in Engineering Recommendations
SALON 3
Presenter: Marcel Huculak, M.Sc., P.Eng. | Senior Transportation Engineer, ISL Engineering and Land Services Ltd.

Education / Engagement

D4 Drugs and Driving: Lessons Learned
SALON 5
Presenter: Amy Porath-Waller, Ph.D., Director, Research and Policy, Canadian Centre for Substance Abuse, Ottawa, Canada

1415 Break

1445 Keynote: Voices for Traffic Safety

Presenter: Renaye Wade, Renaye Against Distracted Driving (RADD)

1600 Closing Remarks

Wednesday | April 27, 2016

0730 Registration / Exhibits / Continental Breakfast

0830 Opening Remarks

Councilor Bev Esslinger, City of Edmonton

Voices for Traffic Safety
Chris Thompson

0900 Keynote: Vision Zero

Presenter: Barry Watson, PhD. Chief Executive Officer, Global Road Safety Partnership, GRSP

1015 Break

1045 Concurrent Sessions

Enforcement

E1: Safety, Education, Awareness for Alberta Motorcyclists
SALON 2
Presenter: Liane Langlois, President, Alberta Motorcycle Safety Society, Edmonton, Alberta, Canada

Engineering/Evaluation

E2: Emotional and Social Factors in Distracted Driving
SALON 3
Presenter: Michelle Chan, Ph.D., University of Alberta, Canada

Road User Behaviour

E3 Vision Zero in the United Kingdom
SALON 4
Presenter: Anna Semlyen, Co-Founder Vision Zero, 20 is Plenty for Us, UK

Education/Evaluation

E4: Evaluating the Safety Effects of Intersection Safety Devices and Mobile Photo Enforcement at the City of Edmonton
SALON 5
Presenters: Karim El-Basyouny, Ph.D., Ran Li and Laura Contini, City of Edmonton, Office of Traffic Safety, Edmonton, Alberta, Canada

1145 Hosted Lunch

1300 Concurrent Sessions

Enforcement

B1: Key Performance Lagging and Leading Indicators for Traffic Safety Improvement
SALON 2
Presenters: Gerry Shimko, Executive Director, & Stevanus Tjandra, PhD., Office of Traffic Safety, Edmonton, Alberta, Canada

Engineering/Evaluation

F2 Learning Across the LifeSpan
SALON 3
Presenter: Dr. J. P. (John) Streukens, Ph.D.(Ed), M.Ed., R.Psych., ICADC, ICCDPD, SAP

Road User Behaviour

F3: ATS Vision Zero Community Initiative
SALON 4
Presenters: Jeff Calibaba, Chief Operating Officer, Alberta Traffic Supply and Carrie Doll, Consultant

1430 Voices for Traffic Safety

Jane Cardillo and Steve Finkelman

Keynote: Safety Culture of Communication: Engagement
Presenter: Jessica Truong, Programmes Director & Asia Pacific Coordinator,
Global NCAP, UK

1600 Conference Closing Ceremony

Thursday | April 28, 2016

Conference Workshops
0800-1200 — Please check the registration desk for details

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